



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Applicants: Laura Lee KUSUMOTO et al.

Appl. No. 09/675,958

Confirmation No. 1238

Filed: September 29, 2000

For: System and Method for Consumer-  
Selected Advertising and Branding  
in Interactive Media

Art Unit: 3629

Examiner: Jonathan P. Ouellette

Atty. Docket No.: 43461-201892  
(formerly 13376.0001)

Customer No.:



26694

PATENT TRADEMARK OFFICE

**NOTICE OF CHANGE OF ADDRESS AND ATTORNEY DOCKET NUMBER**

Honorable Commissioner for Patents  
P. O. Box 1450

Alexandria, VA 22313-1450

Sir:

To the extent the following is not already of record in the file of the above-identified application, please note changes in the firm name, address, telephone number, and telefax number of all counsel of record in the file:

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Please also note the following address for receipt of all correspondence from the  
U.S. Patent and Trademark Office:



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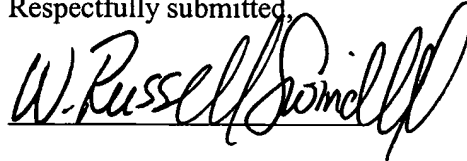
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Please also note that the Attorney Docket Number has been changed to 43461-201892. It is respectfully requested that the Office's filewrapper and appropriate databases be updated.

Date:

March 17, 2004

Respectfully submitted,



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